

THE "WOODS"

WE ALL KNOW
Hollywood



of Hollywood Movies have a budget over **\$1,000,000**

BIG NAMES taking precedence
OVER WELL TOLD STORIES

With Audience
From New Jersey

Hollywood plays a key part of the economy and politics of the US
Contributing

\$51 billion
TO THE ECONOMY

IT NOT ONLY CREATES JOBS FOR;

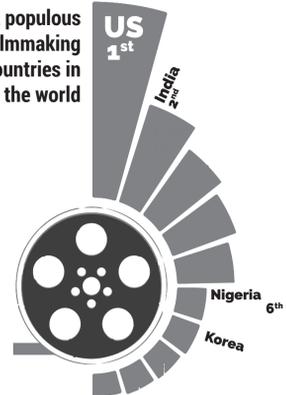
- Actors
- Directors
- Dolly grips
- Stunt doubles



BUT IT ALSO CREATES HUGE OPPORTUNITIES FOR OTHER INDUSTRIES LIKE,

- Restaurants for staff to eat in.
- Equipment provider for cameras, lenses and grips
- Make-up artists.

Most populous filmmaking countries in the world



Bollywood makes \$4.5B YEARLY while serving a population target of **1.3B**

Bollywood Produces 1,000 Movies yearly

Lavish productions cost less than **\$1,000,000**

Critics say the success isn't driven by strong artistic merit or human-impact storyline

BOLLYWOOD GREW BY 27% IN 2017 AND IT'S STILL GROWING

Nollywood Produces 2,000 Movies yearly

Productions in less than a month at a cost of **\$20,000**

Stories are purely Nigerian
They are about Nigerian people Doing Nigerian things

Every Nigerian who can afford a **\$2** DVD has the opportunity to be a patron

NOLLYWOOD GREW AND GREW
Nollywood's audience isn't too fussed about high production value and original storylines

Hallywood are the Top Producers of **Cultural** products in the world

The Korean government invested money, and encouraged the industry

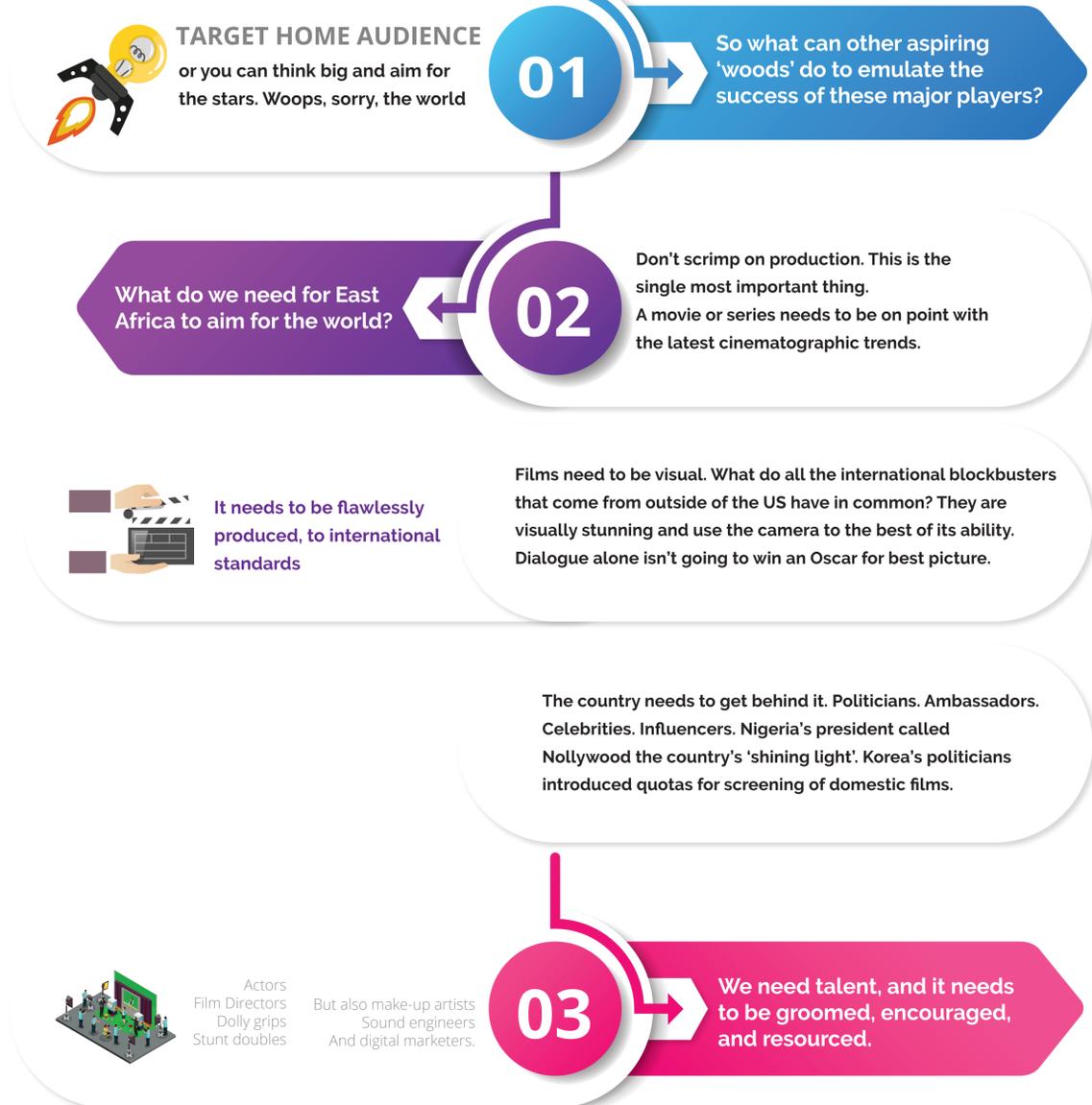
Storyline takes center stage

in 2020, *Parasite*, a Korean film with subtitles, yes **WITH SUBTITLES**, won the Oscar for best picture. The game was changed

4X Hallywood grew by 4X in the last 15 years



Way Forward



Soon you won't be able to see the trees for the 'woods'.

